ORDER

Orders	Order / Rev:	2	2653260	1								
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev:		WOC14011085 2023 Primary Election 5448									
									WHAS			
)2/27/23	- 03/05/23			Primary AE	:	Robert Cato			
)2/24/23	3 / 02/24/23			Sales Offic	e:	TSDAL			
	Order Type:	-	General				Sales Region:		NAT			
		-					-					
Agency	Name:		AxMedia	a / POL								
	Buying Contact: Billing Contact:						– Billing Type:		Cash			
							Billing Cale	endar:	Broadcast			
		8	800 W 47th St, Suite 200				Billing Cyc	le:	EOM/EOC			
		k	ansas C	City, MO 6411	2		Agency Co	ommission:	15%			
Advertiser	Name:	<u> </u>	POL/ Ke	Ily Craft / R /	Governor / K	Y						
	Demographic:	-	\55+				New Busin	ess End:				
	Product Codes	s: <u> </u>	PL-Cand	idate: State G	iovernor (LUR)	.)	Advertiser	External ID:	M209268			
	Revenue Code	e1: /	AGY				Agency Ex	ternal ID:	37731AG			
	Revenue Code	e 2: (POL) Po	olitical	itical		Unit Code:		General			
	Revenue Code	e 3: ((POL) Candidate				Order Sep	aration:	00:15:00			
	Priority:	<u> </u>	P04									
Bill Plan						Totals	5					
Start Date E	End Date #	Spots G	oss Am	ount Net A	mount	Month		# Spots	Gross Amount	Net Amount	Rating	
02/27/23 0	03/05/23	22	\$4,8	840.00	\$4,114.00	March	2023	22	\$4,840.00	\$4,114.00	131.40	
						Totals		22	\$4,840.00	\$4,114.00	131.40	
Account Execut			0.1	- Davian				Order 0/	1			
Account Executiv	ve Sa	ales Office	Sale	es Region	Start Date / E			Order %	J			
Robert Cato					Start Of Orde	er - Ena (Of Order	100%				
Order Share		Sha		Total]							
WHAS			0%	\$4,840.00								
Market			00/									
		10	0%	\$48,400.00								
Competitive Sha	are	10 Sha		\$48,400.00 Total]							
Competitive Sha	are	Sha	re 0%	Total \$0.00]							
CABLE UNKWN	are	Sha 9	re 0% 0%	Total \$0.00 \$43,560.00]							
CABLE UNKWN WAVE	are	Sha 9	re 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00]							
CABLE UNKWN WAVE WBKI	are	Sha 9	re 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00]							
CABLE UNKWN WAVE WBKI WBNA	are	Sha 9	re 0% 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00]							
CABLE UNKWN WAVE WBKI WBNA WDRB	are	Sha 9	re 0% 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00]							
CABLE UNKWN WAVE WBKI WBNA WDRB WFTE	are	Sha 9	re 0% 0% 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]							
CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	are	Sha 9	re 00% 00% 00% 00% 00% 00% 00%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00								
CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC	are	Sha 9	re 0% 0% 0% 0% 0% 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]							
CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT	are	Sha 9	re	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]							
CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT	iare	Sha 9	re 0% 0% 0% 0% 0% 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00]							
CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY		Sha 9	re 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	J	Time	Days	Len Spots	Rate Pri Rto	Type Spots	Amount	
CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	Start End	Sha 9 Invento	re 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	< Start/End		-	Len Spots :30 3	<u>Rate Pri Rtg</u>			
CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch S N 1 WHAS 02	Start End 2/27/23 03/03/23	Sha 9 Invento	re 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	J		Days 1- 1		<u>Rate Pri Rtg</u> \$150.00 P03 2.20		Amount \$450.0	
CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	<u>Start End</u> 2/27/23 03/03/23 S (sell)	Sha 9 Invento	re 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	Total \$0.00 \$43,560.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	< Start/End ⁻ 6-7a		- 1- 1		-			

Start Date	End Date	weekuays	Spois/week	п
Week: 02/27/23	03/05/23	1-1-1	3	\$150

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Order / Rev:	2653260	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14011085	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	02/27/23 - 03/05/23	Estimate:	5448	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/05/23	1-1-1	3	\$150.00	2.20	:30		\$200.00 P03	2.00 NM	2	¢400.00
N 2 WHAS	02/27/2	.3 03/02/23	Good Morning An GOOD MORNING		7-9a	- 1- 1	.30	2	φ200.00 P03	3.60 INIVI	2	\$400.00
	-CS (sell											
<u>Sta</u> /Week: 02	art Date	End Date 03/05/23	<u>Weekdays</u> - 1- 1	Spots/Week 2	<u>Rate</u> \$200.00	Rating 3.80						
N 3 WHAS			Local News @ 9a		9-10a	1-	:30	1	\$90.00 P03	4.80 NM	1	\$90.00
			GMK WEEKEND						• • • • • • •			,
	-CS (sell		M/a aludaura	On ata ////a alu	Data	Detier						
Week: 02/	rt Date /27/23	End Date 03/05/23	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$90.00	Rating 4.80						
N 4 WHAS			This Week Su	CM	9-10a	1	:30	1	\$180.00 P03	3.20 NM	1	\$180.00
	- CC (a all	N	THIS WEEK									
	⁻-CS (sell art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/05/23	1	1	\$180.00	3.20						
N 5 WHAS	02/27/2	3 03/02/23	Local News @ 6p		6-630p	1-11	:30	3	\$250.00 P03	8.50 NM	3	\$750.00
Q1 EST	-CS (sell)	WHAS11 NEWS	@ 6p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/05/23	1-11	3	\$250.00	8.50						
N 6 WHAS	02/27/2	3 03/04/23	Local News @ 63 WHAS11 NEWS	•	630 - 7p	1-	:30	1	\$120.00 P03	9.20 NM	1	\$120.00
Q1 EST	-CS (sell)	WHASTI NEWS	@ 0.30p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/05/23	1-	1	\$120.00	9.20		4	#050.00 D00	44.40.504		ФО БО ОО
N 7 WHAS	02/27/2	3 03/05/23	Local News @ 63 WHAS11 NEWS	•	630-7p	1	:30	1	\$250.00 P03	11.10 NM	1	\$250.00
Q1 EST	-CS (sell)										
<u>Sta</u> /Week: 02	art Date	End Date 03/05/23	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$250.00	<u>Rating</u> 11.10						
N 8 WHAS			ET 7-730p	CM	5250.00 7-730p	- 1 1	:30	2	\$250.00 P03	8.70 NM	2	\$500.00
			ENTERTAINMEN				100	-	¢200.001.00	00	_	<i>QCCC</i> .cc
	-CS (sell	,	M/a aludaura	On ata ////a alu	Data	Detier						
<u>5ta</u> Week: 02/	art Date /27/23	End Date 03/05/23	<u>Weekdays</u> - 1 1	Spots/Week 2	<u>Rate</u> \$250.00	Rating 8.70						
N 9 WHAS	02/27/2	3 03/03/23	Fri Prime A	СМ	8:00 PM-9:0	0 PM 1	:30	1	\$475.00 P03	6.10 NM	1	\$475.00
	- CC (a all	N	SHARK TANK FF	રા								
	「-CS (sell art Date	<u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/05/23	1	1	\$475.00	6.10						
N10 WHAS	02/27/2	3 03/05/23	Sun Prime A	СМ		00 PM 1	:30	1	\$475.00 P03	8.40 NM	1	\$475.00
Q1 EST	-CS (sell)	AMERICA'S FUN	INIEST HOME								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/05/23	1	1	\$475.00	8.40						
N11 WHAS	02/27/2	3 03/03/23	Local News @ 11 WHAS11 NEWS	•	11-1135p	11111	:30	5	\$200.00 P03	5.40 NM	5	\$1,000.00
Q1 EST	-CS (sell)	WHASTI NEWS	AT TT W-F/SC)							
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/		03/05/23	11111	5	\$200.00	5.40			#450.00 DCC	4.50 1.01		#450.00
N12 WHAS	02/27/2	3 03/04/23	Local News @ 11 WHAS11 NEWS	•	11-1135p	1-	:30	1	\$150.00 P03	4.50 NM	1	\$150.00
Q1 EST	-CS (sell)										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/	27/23	03/05/23	1-	1	\$150.00	4.50						A A A A A A A A A A A A A A A A A A A
										Totals	22	\$4,840.00